

# CHRISTOPHER POON

MOTION GRAPHICS + ANIMATION + ILLUSTRATION + DESIGN

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## SELECTED EXPERIENCE

### March 2012 - Present

#### ChrisP Multimedia Production

Freelance Motion Designer, Animator, Illustrator, Designer

Responsible for creating motion graphics, video editing, the development and design of banners. Created illustrations for character designs and storyboards. Designed the front end of a social platform with microtransaction based economy.

Worked with clients such as: Sony, Microsoft, BMO, Hyundai Canada, Tangerine, OPG, Beringer, Subaru, CCO

### December 2015 - February 2016

#### Smith

Freelance Motion Designer, Animator, Illustrator, Designer

Responsible for creating motion graphics, style frames for pitches and illustrating storyboards.

Worked with clients such as: Ford, Svedka, Chattem, Wendy's

### December 2008 - March 2012

#### CP+B Canada

Digital Designer, Developer, Motion Graphics Artist/ Video Editor, Animator

Responsible for the development and design of banners as well as websites. Created animation and motion graphics for websites. Designed the front end of a social platform with microtransaction based economy.

Worked with clients such as: IKEA, Toshiba, Molson, CREA, Unilever

### July 2008 - December 2008

#### Earth Rangers

Flash Designer, Developer, Motion Graphics Artist/ Video Editor, Animator

Responsible for the development and design of various elements of the Earth Rangers children's website.

## DISCIPLINES



MOTION GRAPHICS



FILM/ VIDEO PRODUCTION



ILLUSTRATION & STORYBOARD



VECTOR ANIMATION



DIGITAL DESIGN



DEVELOPMENT

## TECHNICAL SKILLS



AFTER EFFECTS



PHOTOSHOP



FINAL CUT



PREMIERE



ANIMATE



C4D



AUDITION



ILLUSTRATOR



AVID EDITING SUITE



AS3



HTML5/CSS3/  
JAVASCRIPT



ACROBAT

## September 2007 - July 2008

### Push Interactive

Flash Designer, Developer, Motion Graphics, Video Editor, Animator, Illustrator

Responsible for the development and design of banners as well as websites. Created motion graphic video spots for broadcast.

Worked with clients such as: Sun Life Financial, Toshiba, OPA, Canada.com, Working.com, Heineken

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## June 2006 - September 2007

### Mindblossom

Flash Designer, Developer, Motion Graphics, Video Editor, Animator, Illustrator

Responsible for the development and design of banners as well as websites. Created motion graphic video for websites.

Worked with clients such as: Home Depot, Mitsubishi, SiriusXM, Microsoft

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## February 2004 - February 2006

### Accolade Group

Graphic Designer and Illustrator

Responsible for designing images and logos for various apparel brands.

Worked with clients such as: Tim Hortons, Hudson Bay Company, Molson, Levelwear, Kewl Apparel

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## June 2002 - April 2003

### Corus Entertainment Co-Marketing

Motion Graphic Artist, Illustrator, Graphic Designer, Storyboard Artist

Responsible for creating visual elements for TV spots for various Corus owned stations, from concept to finish. Also responsible for creating client presentations.

Worked with clients such as: Crayola, Zaph Creations, McDonalds, Colgate, Glad

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## EDUCATION

### Ontario College of Art and Design

Completed 4 Year Integrated Media Stream with Thesis

- Film, Video, Multimedia production
- Proficient in Adobe After Effects, Photoshop, Illustrator, Premiere and Avid Editing Suite
- Website Design and Coding (HTML, ActionScript, Lingo)
- Exceptional Creative Writing
- Worked with 3D Studio Max, Maya, Swift 3D

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## HOBBIES & INTERESTS

Attending Various Film Festivals.  
Learning New Motion Graphic Techniques.  
Learning about technological trends.  
Creative Writing.

## BRAND EXPERIENCE

